

District 410D Southern Africa
2010-2011

The Newsletter of
District Governor

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Positions have Obligations

Just think about this! Each one of you reading this, who is proud to call him/herself a Lion or a partner in service, is a volunteer. A volunteer! That makes you very special, because a volunteer is someone who does something – often something that costs him/her money, time and effort – because he/she wants to do it, and does not get paid to do it. That puts you on a higher level than most other people.

But just because we are volunteers and not paid to do what we love to do, does not mean that we can afford to be disorganized or slack. We have to be businesslike in our methods even if we are not a business in the commercial sense of the word. We also, and that is very important, have an obligation to uphold the fine reputation of Lions Clubs International, and therefore we are accountable for our actions in the name of Li-



ons.

Because the Zone Chairpersons, the District Chairpersons and the District Governor cannot be members of every Club in the District, the only way in which they can find out what is happening in a Club is through the monthly reporting. Many Clubs feel, and some have expressed their feelings at Zone Meetings, that there is too much reporting, but, in fact that is not the case. A Club Secretary has two simple monthly reports to submit and a President one. Hardly a strenuous task, but a vital one if Clubs are to be accountable and transparent, but more so if the Cabinet is to be able to assist Clubs where there is a need.

It also appears that many Club Presidents, Secretaries and MERL Chairpersons are unaware that they have an obligation – and by accepting their respective positions they undertook to honour their obligations – to attend Zone Meetings. Some Zone Chairpersons have a difficult time persuading Clubs to attend these meetings, and these meeting are constitutionally compulsory.

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NOT TO LATE TO
REGISTER FOR
SPRING 3-5 SEPT

STEAKS ARE
GOING
TO BE GOOD



Congratulations to Eden on there Achievement

EDEN LIONS RECEIVES INTERNATIONAL RECOGNITION

The Eden Lions club were recently paid a visit by a special guest from Lions International. Rob Fowler, Chairman of the Global Membership Team and Past District Governor for Lions Clubs International, had a surprise award to hand over to Eden Club President Carl van Blerk.

The Eden Lions Club was founded in August 2009 by Carl, and in just one year can boast a membership of 30 members from a wide range of ages, races and nationalities.

Before handing over the award, Rob said that the Eden Lions has “caught the attention of cabinet” with their activities. He went on to say that the club has contributed largely to the positive growth in the District over the last year and that he was impressed with the positive energy they showed when tackling projects.

Rob continued by saying that the way forward is through the youth of the country and commended the Eden Lions on the sponsoring of a Leo’s club (for school-aged children) in George.

Lions Club International has adopted the slogan ‘Beacon of Hope’ for 2010, and the Eden Lions are “making great strides to be visible in the community of George and further afield.”

Rob suggested that the Eden Lions make use of their excellent networking ability that exists within the club itself, to reach out for assistance from the community and fellow volunteers in future projects.

Rob then called on Lion President Carl van Blerk and praised him for his tireless dedication and enthusiasm to the Lions cause. He said that Carl is an example to all of what Lionism is all about and his determination to involve himself in all levels of community service has been an inspiration to many other Lions around the country.

In what was a surprise to the whole club, Carl was then presented with the "International President's Certificate of Appreciation", issued by Lions International President Eberhard Wirfs. This prestigious award is very rarely given out and is only awarded to individuals who have come to the attention of Lions International due to dedication above and beyond expectations.

The Eden Lions Club also received the International President's signed Friendship Banner - a very rare banner, presented only to clubs who display extraordinary commitment to community service



SERVICE

Service Commitment Pledge Campaign

Declare your commitment to Lions ideal of service and invite fellow Lions to do the same! Join President Scruggs in pledging to "support and participate in your Lions club's service activities and to make a difference in someone's life this year." [Add your name](#) to the growing list of members who know that their personal efforts can bring light where there is darkness and despair, and that by working together, Lions can have a huge impact on the entire world.

[Sign the Pledge now!](#)

RIGHT CLICK ON SIGN THE PLEDGE AND CLICK ON OPEN HYPER LINK

A ward in Vermont Old Age Home where Lion Olwen Toms had made some curtains and bedspreads made from curtain material that was given to Knynsa Lions from one of the hotels in Knynsa. Olwen very kindly re-designed



Elizabeth Lions doing service at Sydenham Retirement



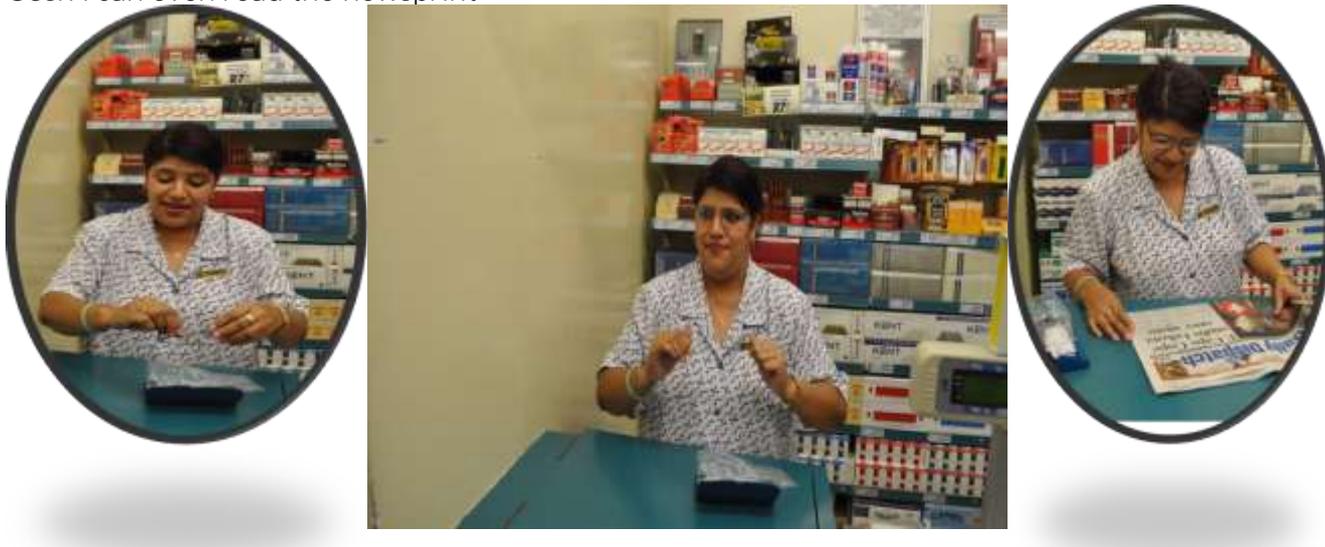
That spoon Looks ominous



BRIGHT SIGHT

OUR FIRST SCRIPT FROM OPERATION BRIGHTSIGHT – 2 AUGUST 2010

A very happy Mrs Talmakies receives her new specs sponsored by Gonubie Lions:
Her reaction was : Are these really mine? May I try them on? How wonderful I can see and Gosh I can even read the newsprint



Sight and Youth Grants Approved

At the August 2010 Sight First Advisory Committee meeting, 21 grants were approved for a total of US\$2.68 million. The Lions Quest Advisory Committee approved 19 grants for a total of US\$695,135. A full list of approved grants is [online](#).

Providing Relief Following Disasters

Lions and LCIF are committed to aiding communities affected by disasters, now and for years to come. LCIF is mobilizing US\$120,000 for [Pakistan flooding relief](#). A designated fund has been established for Lions wishing to support the relief efforts. [Relief in Haiti](#) also remains ongoing. Six hundred families are moving into new homes. This is the first of many reconstruction projects to receive support from LCIF thanks to the generosity of the international family of Lions.

Shine a Light on Youth

This month Lions around the world are focusing on including young people in service and meeting the needs of youth in thousands of ways including painting playgrounds, providing care packages for children's hospitals, collecting school supplies for children who have none. In addition to shining a light on youth, be sure to shine a light on Lions! Publicize your activity in the community and invite potential members to participate. Read further for [Engaging our Youth publicity materials and tips](#)

LIONS QUEST

Lions have long been committed to programs that serve our youth. They are truly tomorrow's leaders. But they need us! I would like to encourage all Lions to support our youth, particularly this next month, as we focus on service to youth.

I'd like to share with you one youth program that is near and dear to my heart - [Lions Quest](#). I have seen its great impact worldwide, as well as in my home country. This is a program loved by youth, teachers and parents alike. Why is it so loved, you ask? Because it has real results, and it gives hope for the future.

Others know this, too. The Minister of Culture in Germany told me - after Lions Quest was implemented - that it is not enough to deliver facts only in schools. We must also deliver ways to live and values for life.

And, this message is spreading. The Minister from Bhutan who attended our Lions convention spoke to me about wanting Lions Quest in their schools. Leaders are realizing the value of Lions Quest. Three additional countries added the program last year - Bulgaria, Mauritius and the Philippines - bringing the program to 60 countries now. Next month we will be meeting in Colombia with Latin American leaders about expansion throughout the region. But there are so many other countries and communities where this program could make a difference.

Lions, now is our chance to make a name for ourselves as leaders in youth service. I challenge you to join me in global extension of Lions Quest.



The Leos also got fully involved and dressed in clown costumes and delivered cup cakes to the Provincial and Cyler Clinic children's wards. All in all a wonderful day was had by all involved with our cupcake craze but most memorable was the smiles on all the faces, young and old that were visited on the day.

Utinhage LEOS in Cup Cake Craze



INDUCTIONS

Combined Lions Clubs of Port Elizabeth

Second Joint Presidential Induction Dinner 18th June 2010

On the 18th June the combined Lions Clubs of Port Elizabeth, namely PE Host, St Croix, Cape Recife and Elizabeth, held their second Joint Annual Presidential Induction Dinner at the Western Suburbs Bowls Club.

Master of Ceremonies Past Council Chairman Dudley Godfrey presided at the function, which was attended by special guests District Governor Joggie & Lion Bettie Kastner, 1st Vice District Governor Elect Francis & Lion Gloria Searle, District Chairman Cornelius & Lions Lady Alta Greyling, District Chairman Bokkie & Lions Lady Marie Oberholzer, President (Uitenhage) Alan & Lions Lady Linda Kretschmer & some 70 Lions, partners & friends.

Each outgoing President gave their valedictory address covering the highlights of their year in office. Their report of the activities of their clubs was printed in, condensed form (bullet point), in the menu under the following headings: Community Service Projects, Donations, Fund Raising – Collection, Fellowship & Other activities. From the list of activities the clubs served their communities well.

Council Chairman Wally Smith performed the induction ceremony in a loving & personal manner, making it special for each of the New Presidents.

Following the induction each New President gave their inaugural address outlining their goals for the year.

The whole evening went off splendidly with everyone enjoying the fellowship & the chance to communicate with members from other clubs.

TILLY— St CROIX CLUB

MALLY— ELIZABETH CLUB



GREG— PE HOST CLUB

RAY— CAPE RECIFE CLUB



INDUCTIONS

Our Lionistic year started with the induction on 25th of June of our President, Alan Kretschmer, for a second term of office. We were fortunate to have our outgoing District Governor, Joggie Kastner in attendance and outgoing Council Chairperson, Wally Smith as the inducting officer. All the incoming Presidents and their spouses from the PE clubs, Mike Newlands and Rob Burnett from Port Alfred club attended and great fellowship was had on the evening.

Awards were presented to

Elandre' Woest
(Achiever of the Year)

and Marius Cloete
(Lion of the year)



Cupcake Craze

Our annual Mandela Day Cup Cake Craze took place on 18 July with 1758 cup cakes being baked and distributed to 20 organizations.

Some institution worth mentioning is the Old age homes, Mental Health, Oosterland Kinder Huise & Huis Najaar.



Half Marathon

Our first fund raiser was held on 3rd July in the form of a 5 km fun run in conjunction with the Muirite Striders and Metro Cash and Carry half marathon.

This half marathon has not been run in the past couple of years and the intention is to build it up with the Lions using the fun run as a fund raiser as well as Lions & Leos members assisting with the marathon in manning water points.

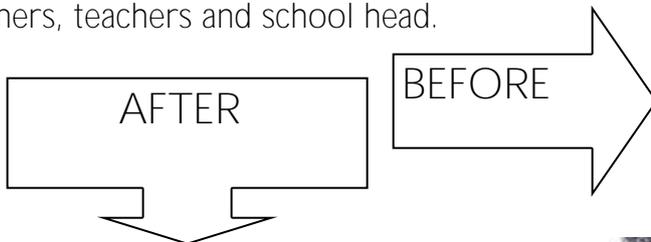
Frith van der Merwe, a past ladies winner on a number of occasions of the Comrades Marathon took part and handed out the prizes.



REPAIRS TO SCHOOL

On 31st July a group of our Lions members went out to a small farm school in the Amanzi area of Uitenhage and repaired a section of roof that had become a danger to the learners.

What a rewarding experience especially to see how the roof looked after completion and words of gratitude received from the learners, teachers and school head.



AFTER THE HARD WORK



KAROO to COAST MOUNTAIN BIKE CHALLENGE

Entries 20% up for mountain bike race

2010/08/12
Janine Oelofse



NEW SPONSORS ... Marking the launch of the Karoo to Coast Mountain Bike Challenge are Johan de Villiers (middle), manager of Pennypinchers Knysna, Rian Basson, Mountain to Ocean Forestry local manager and president of the Knysna Lions Club (left), and local cyclist Michel Maasen. Picture: DESMOND SCHOLTZ

THE number of entries for the Pennypinchers Herald Karoo to Coast Mountain Bike Challenge 2010 has increased by over 20% – despite the present dip in the economy. The Lions Clubs of Knysna and Uniondale started the event 12 years ago to raise funds for their Sight First project, which pays for corrective eye surgery for the underprivileged in the Southern Cape.

“The blind can see again as a result of the proceeds from the Pennypinchers Herald Karoo to Coast Mountain Bike Challenge. Today the community has great confidence in the procedure and over 1000 eye-related operations have taken place. People from all walks of life can qualify for the operation if they cannot afford to pay the normal fee,” event organiser Zandile Meneses said.

In addition to the surgeries, the race had a positive effect on labourers in the Langeberg. Besides providing extra employment opportunities in the build-up to and during the cycle race, many had taken up cycling.

“Pennypinchers came on board as the new title sponsors in March 2010 and they are leading retailers specialising in comprehensive ranges of building materials and related goods and services,” Meneses said.

AT CABINET P.E.



PDG IVAN KEEN TO SHAKE THE DG'S HAND

PDG JOGGIE WLECOMING BACK DG BRIAN AND FAMILY AT A FUNCTION AFTER THE CABENIT MEETING



This is a very worrying discovery. It has been confirmed that Beer contains "female hormones". Last month, Wits University and RSA scientists released the results of a recent analysis that revealed the presence of female hormones in beer. Men should take a concerned look at their beer consumption. The theory is that beer contains female hormones (hops contain Phytoestrogens), and that by drinking too much beer, some men may turn into "women".

To test the theory, 100 men drank 8 pints of beer each within a 1 hour period. It was then observed that 90% of the men confirmed the following:

- 1) Argued over nothing.
- 2) Refused to apologize when obviously wrong.
- 3) Gained unnecessary weight.
- 4) Talked excessively without making sense.
- 5) Became overly emotional.
- 6) Couldn't drive.
- 7) Failed to think rationally.
- 8) Had to "sit down while urinating".

No further testing was considered necessary.

CALLED TO HIGHER SERVICE

Hugo Rodney Fogarty Hahn

Rodney had been a Lion for many years and started as a Knysna Lion. He was a Charter member of the Sedgfield club and a member until he got sick.



RETENTION

In the previous news letter we defined retention as giving every Lion a reason to stay

The question has often been raised regarding where and when the seed for retention is sown and has led to many different answers. Some will argue that what Lions experience within a Club sows the seed. IPIP Wirfs in turn said that retention is influenced by how a new Lion experiences his/her induction.

*As with most answers to such questions, they are absolutely correct, but **relate more to “cultivating” than “sowing”**. I put it to you that the seed of Lionism is sown before people join : what they see, hear and experience about Lions actually sows the seed. In this regard the SPONSER of a potential Lion is deemed to be an important sower.*

Sponsors are actually salespersons. Now you do get salespeople who know what they are talking about, are good at influencing people and can sell a product that will live up to its expectations. Unfortunately you also get less successful salespeople

What I am getting at is that unless potential Lions are recruited on a basis of knowing exactly what is in store for them, what is expected of them, and that they are willing and able to meet these expectations, the chances of them having a prolonged, productive and motivated stay are slim.

Is it not time that we once again take a critical look at this crucial phase of retention and find areas we should improve?

We are not through with the Sponsors as yet because from induction onwards their role will change from salesperson to MENTOR. The dynamics within a Club will also become more important. But more about that in the next edition.

Groetnis
DC:RETENTION

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Lord make me instru-
mental of thy peace;
Where there is hatred,
let me sow love;
Where there is dis-
pair, hope;
Where there is dark-
ness, light;
And where there is
sadness, joy.

O divine Master, grant
that I may not so
much seek to be con-
soled, as to console,
to
be understood, as to
understand;
To be loved, as to
love;



We Serve



Message from International President Sid Scruggs



Do you remember the reason you first became a Lion? If you are like most Lions it was because you saw people in need and wanted to serve. This year I am asking you and all Lions to rededicate yourselves -- individually and personally -- to that ideal of service.

That is what being a Beacon of Hope is all about. Each individual Lion and every Lions Club around the world is a shining light for someone in need. However, it is not only those we serve who need to see our light. When we shine as brightly as possible we send a signal to the entire community that Lions are active and that the local Lions Club is the place to be for likeminded individuals

PLEASE SEND ME ANYTHING YOUR CLUB HAS DONE, NO MATTER HOW INSIGNIFICANT YOU MAY THINK.

LETS USE THIS MAGAZINE AS A MARKETING TOOL . WITHOUT YOUR INPUT , AN INFORMATIVE NEWS LETTER WOULD NOT BE ABLE TO BE PRODUCED

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